

FREE 4-DAY CHALLENGE

**Launch Your
Online Business**

Bootcamp

DAILY ACTION CHALLENGE #4

WORKSHEET

It's time to "Craft Your 1-2 Sentence
Elevator Pitch" in today's Daily
Action Challenge!

Crafting Your 1-2 Sentence Elevator Pitch.

Your elevator pitch needs to convey who you are, what you do and who you do it for. Below you'll find some fill into the blank templates to help you craft your elevator pitch statement to use the next time someone asks you, "*What do you do?*"

Note: If you haven't worked with clients yet, you can write from the perspective of a mock client and input the business, deliverables, benefits and achievements that you dream of creating for your clients.

Elevator Pitch Statement

I run an/a _____(type of business you own)_____ that offers _____(your deliverables & their benefits)_____. My clients have achieved _____(results you can achieve for clients)_____.

Example

I run an operations business management company that helps online coaches create automated sales and lead generating funnels, market their online products and services, publish their content and create a brand their clients can connect with. My clients have achieved higher conversion on their coaching offers and more of their time back to focus on their clients.

Use the space below to write out your elevator pitch statement.

Transition Statement

Another statement you can use when you're transitioning from your current job and aren't ready to use your full elevator pitch above and someone asks you, "*What do you do?*"

Statement

I currently work as an/a ____current job title____, but I'm about to launch my new business in ____your business industry____. I'm excited to offer services such as ____insert a service____, so I can help clients ____insert a result____.

Example

I currently work as a marketing assistant, but I'm about to launch my new business in operations business management. I'm excited to offer services such as sales funnel strategy consultations, so I can help clients achieve higher conversions on their coaching offers.

Use the space below to write out your transition statement.

Next Steps...

Take a photo or screenshot and share your Sample Package offer [Facebook Group!](#)

You don't need to upload or submit your assignment, but we'd love to see it shared in the [Pop Up Facebook Group](#)! Don't forget to join us and share your results with other awesome women going through the bootcamp with you!

[YES! TAKE ME TO THE GROUP!](#)

Tag us on Instagram! #BBbizbootcamp

As you're diving through the challenge and completing your Daily ActionChallenges, be sure to tag us on Instagram stories [@bucketlistbombshells](#) and use the hashtag #BBbizbootcamp so we can encourage and support you!



Congrats!

WAY TO GO ON COMPLETING YOUR DAY 4 DAILY ACTION CHALLENGE!

Be sure to keep your eye on your inbox tomorrow for the
Launch Your Online Business Bootcamp Day 5 video -
cheering you on every step of the way!